

# Pinkney Neighborhood Association Logo Contest

*Sponsored By: Pinkney Neighborhood Association*

## Contest Rules – Deadline for entries is April 16, 2022

The Pinkney Neighborhood Association (PNA) is sponsoring a contest to select a new logo to represent the welcoming, beautiful and historic nature of Pinkney Neighborhood. The winning submission or submissions will be incorporated into a logo used by PNA in its written and social media communications.

### Contest Entry Rules:

- All entries must be submitted between March 1, 2022, and midnight April 16, 2022.
- The PNA Logo Contest is open to all current and former residents of Pinkney Neighborhood and all students attending Pinckney Elementary School.
- Logo submissions demonstrating a meaningful connection with the Pinkney Neighborhood's natural beauty, sense of welcoming and belonging, or historic culture and architecture, will be given priority consideration.
- Logo submissions should either include the words "Pinkney Neighborhood" or "PNA" or be compatible with the addition of such text near or around the logo.
- Logo submissions may be submitted in color or black and white, but should also be able to be easily recognizable and pleasing to the eye when printed by PNA in black and white.
- The logo submission may not include any proprietary, copyrighted, trademarked or branded material.
- Each logo contest entry must be submitted with the **Contest Entry, Consent and Release Form**, below.

### Other Helpful Information:

- All ages are encouraged to enter the contest. The contest entry form will recognize the age group of the person submitting the logo design.
- We recommend a round, square or landscape rectangular (wider side-to-side) orientation for logo submissions, but will consider other orientations.
- Contest entries may be displayed on PNA's website, social media accounts, etc., for our neighbors to enjoy and may be used in future PNA publications for community spirit and fundraising.
- The winner or winners of the logo contest will receive a prize of \$100. If more than one logo design is selected by the judges, the prize will be shared equally by the winners.
- The winning logo design or designs will be selected by a panel of judges who are residents of Pinkney Neighborhood. Each judge on the panel selecting the winner or winners will verify that they are not closely related to any of the contest entrants.
- The winning logo design or designs will be used – as true as possible to the original artwork – as the conceptual basis for a new logo for Pinkney Neighborhood Association.

**Submit all Logo Contest Entries, including the Contest Entry, Consent and Release Form, by no later than midnight April 16, 2022 to one of the following:**

- **Drop off:** 707 W. 4th Street (yellow house with brick front porch – drop-off box on porch)
- **Mail:** PNA, PO Box 125, Lawrence, KS 66044 (entries must be postmarked by April 16, 2022)
- **Email:** [pinkney.neighborhood@gmail.com](mailto:pinkney.neighborhood@gmail.com) (please submit in JPEG or PDF format)

**Questions:** contact Pinkney Neighborhood Association at:

- **Email:** [pinkney.neighborhood@gmail.com](mailto:pinkney.neighborhood@gmail.com)
- **Phone/Text:** Shane Heiman, PNA President, (620) 757-1228

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## Contest Entry, Consent and Release Form – Deadline for entries is April 16, 2022

This Contest Entry, Consent and Release Form must be submitted with **each** logo contest submission. One form must be submitted for **each** person who contributes to the entry.

- I acknowledge that the Pinkney Neighborhood Association (PNA) has my permission to use the logo image I submit (or my minor child submits) in all forms of media and to reproduce, reprint, distribute, display, or exhibit it for promotional purposes on their website, in correspondence, on social media, or at any other venue.
- I understand that unless my (or my minor child's) logo submission is judged to be the winning entry, I will not be paid or receive any other compensation for the use of the logo submission by PNA.
- I grant PNA the right to use my (or my minor child's) name, age group, and logo submissions for publicity and promotional purposes without notification or further compensation.
  - Note, you may opt out of releasing your (or your minor child's) name, by checking the box below.
- I certify that my (or my minor child's) logo submission does not include any proprietary, copyrighted, trademarked, or branded material.
- I certify that I am (or my minor child is) a current or former resident of Pinkney Neighborhood or a current student at Pinckney Elementary School.

By submitting this entry, I give permission for my logo submission to be published and displayed for contest purposes. I also transfer copyright for my entry to be used in events and publications made by PNA or its designated partners.

Submitter's Full Name (Please Print): \_\_\_\_\_

Submitter's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Age group: 6 or under \_\_\_\_ Elementary School \_\_\_\_ Middle or High School \_\_\_\_ 18 or older \_\_\_\_

### ***If under 18:***

Parent/Guardian Full Name (Please Print): \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Contact Information:** (Please provide information for at least 2 of the following methods to contact you)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### ***For Former Residents of Pinkney Neighborhood:***

Former Address: \_\_\_\_\_ Approx. Years: \_\_\_\_ to \_\_\_\_

### ***Optional:***

\_\_\_\_ For initial display purposes, post my logo contest submission with my age group, but without my (or my minor child's) name. *Note: if you are the winner, we will work with you regarding whether to release your (or your minor child's) name.*

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